

Curriculum Vitae

(Session 1) Container Shipping: Today and Tomorrow

Lars JENSEN, CEO, Vespucci Maritime

Lars Jensen is CEO of Vespucci Maritime, and is a well-known analyst and thought leader providing expert assistance in strategic decision making and analysis in the wider container shipping industry. In 2024 Mr. Jensen was recognized by Lloyd's List as one of the 100 most influential people in the global shipping industry.

Lars has been an independent consultant working with clients globally for 14 years. Prior to that, Lars worked 12 years with Maersk, hereof 6 years as Chief Analyst, 1 year as CEO of the online carrier Youship and 2 years as director of the eCommerce portfolio.

Lars was the author of the book "Liner Shipping 2025" which to a significant degree predicted many of the changes currently gathering pace in the industry and how carriers, terminals, ports, shippers and forwards should navigate these changes to emerge successfully. Lars is Director and co-founder of LinerGame which provides a hands-on training game teaching the workings of the container shipping sector using models made from Lego bricks.

Lars has a Ph.D. in theoretical physics from the University of Copenhagen from 1998 and a Graduate Diploma in Business Administration from Copenhagen Business School from 2023.